

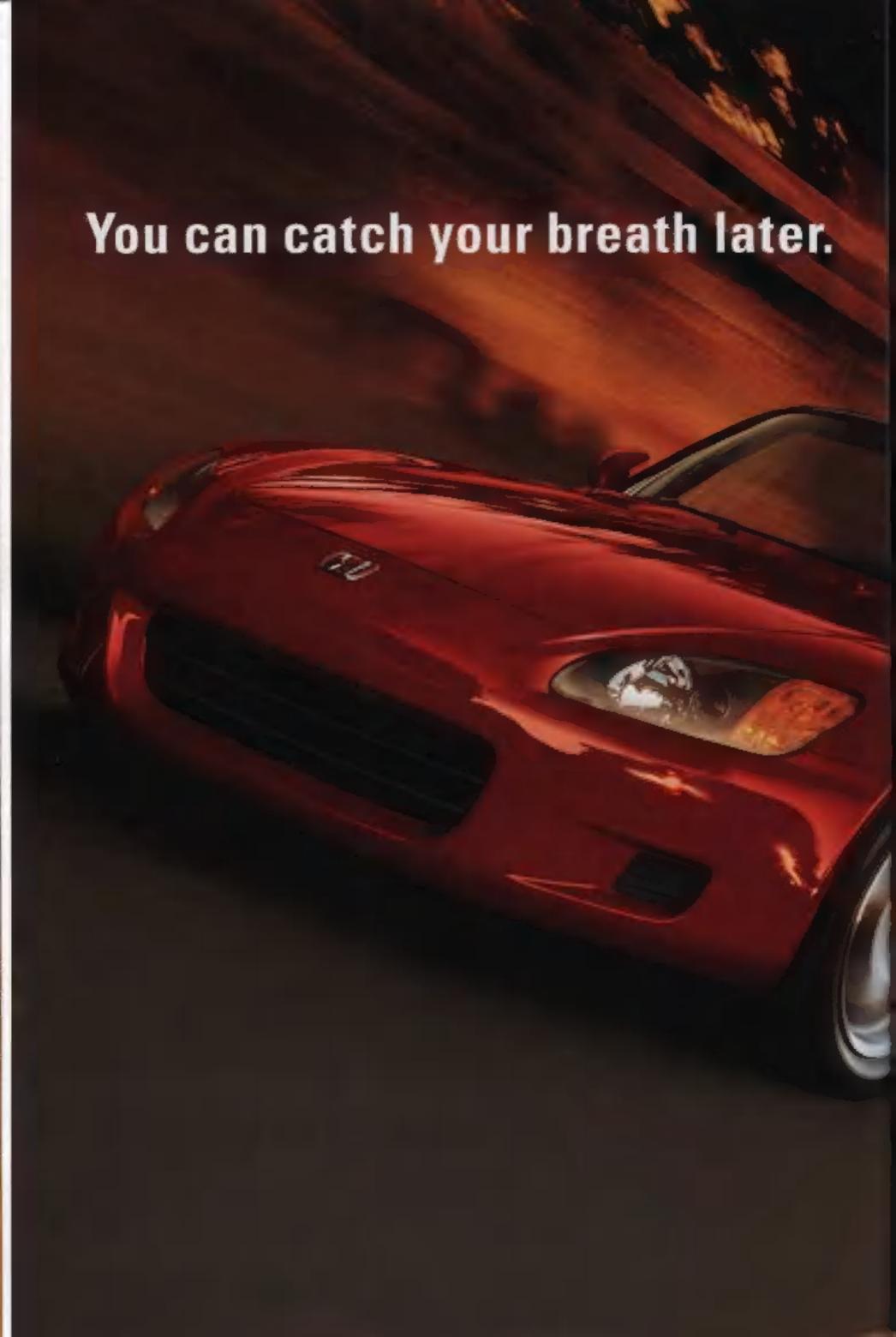


Maybe it's the engine start button.

Or that big "9" staring back at you

from the end of the tach. Something about the S2000 says this is no ordinary two-seater. This is all about race-bred performance and g-forces. And that's why you're here. Driving the S2000 is the exhilaration and technology extracted from Honda's 50 years of racing experience. With 240 horsepower and a lofty 9000-rpm redline, it's the first roadster to truly capture the very soul of racing. A few seconds behind the wheel will explain it all.









"The S2000 is a unique and seductive tool for speed."

Car and Driver

"The S2000 has the speed, reflexes, and open-top exhibitation of a purebred sports car."

Automobile Magazina

"[Honda] pulled no punches when it came
to creating a high-performance 2-seat
convertible that does more than measure
up with its European counterparts."

Road & Track



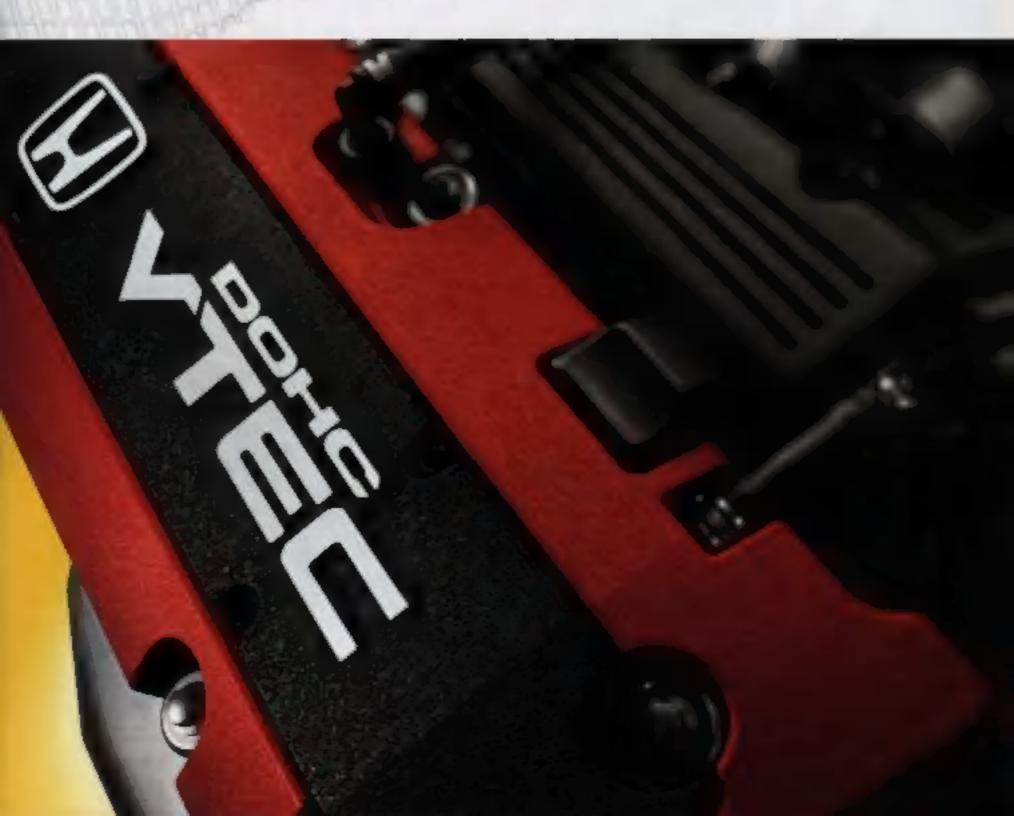


Under the hood, an eager genie wants out of its bottle.

SEODIO

puts out 240 hp and 153 fb-ft. of torque That's a stunning 120 hp per liter, the highest specific output of any normally aspirated production engine in the world. Yet it runs so clean, the \$2000 qualifies as a Low-Emission Vehicle (LEV). Plus, its first tune-up is scheduled at 105,000 miles. The origins of this virtuosity can be found on the world's receivable. Honde racing technology courses through the veins of the \$2000. From its 18-valve VTEC* engine, redfining at an arrazing 9000 rpm, to its close-ratio 6-speed manual training. So you can accelerate quickly in any gear. The rear-wheel-drive \$2000 at a has a torque-sensing limited-slip differential to ensure plenty of grip. All contained in a rigid, high X-bone frame for unequalted handling precision and stability.

*Dose not apply to fluid and files changes. See mener's menual for details.



You'll never think of a liter quite the same way again.

Getting 120 horsepower out of each liter requires extreme measures. Enter the VTEC (variable valve tinning and lift electronic control) system. It varies both the intake and exhaust valve operation in the \$2000 engine to achieve optimum engine airflow over the entire powerband. This results in more complete combustion and greater efficiency. The engine block, cylinder head and all juint are made of lightweight aluminum alloy.

The S2000 engine is surprisingly compact – an attribute shared with Handa's racing engines. In order to minimize the influence of angine mass un handling, it's important to keep it as close to the center of the car as possible. The S2000 engine is located embrely behind the front aide centerline. This immunivelent off the corners of the car and closer to the center, where it contributes to a sharper steering response and unflappable cornering mann – something you feel and appreciate right away.



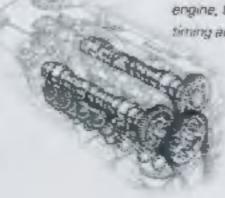
The S2000's low-friction larged pistons and lightweight connecting that are specifically designed to operate with great efficiency at extremely high rom. The \$2000 was engineered to excell at high engine speeds. The DOHC valve train the the matter speeds compact.

Inches roller-bearing own fullqueers.

PROSE VTEC (versible velve timing and lift electronic control) helps to spread power throughout the engine's operating range.

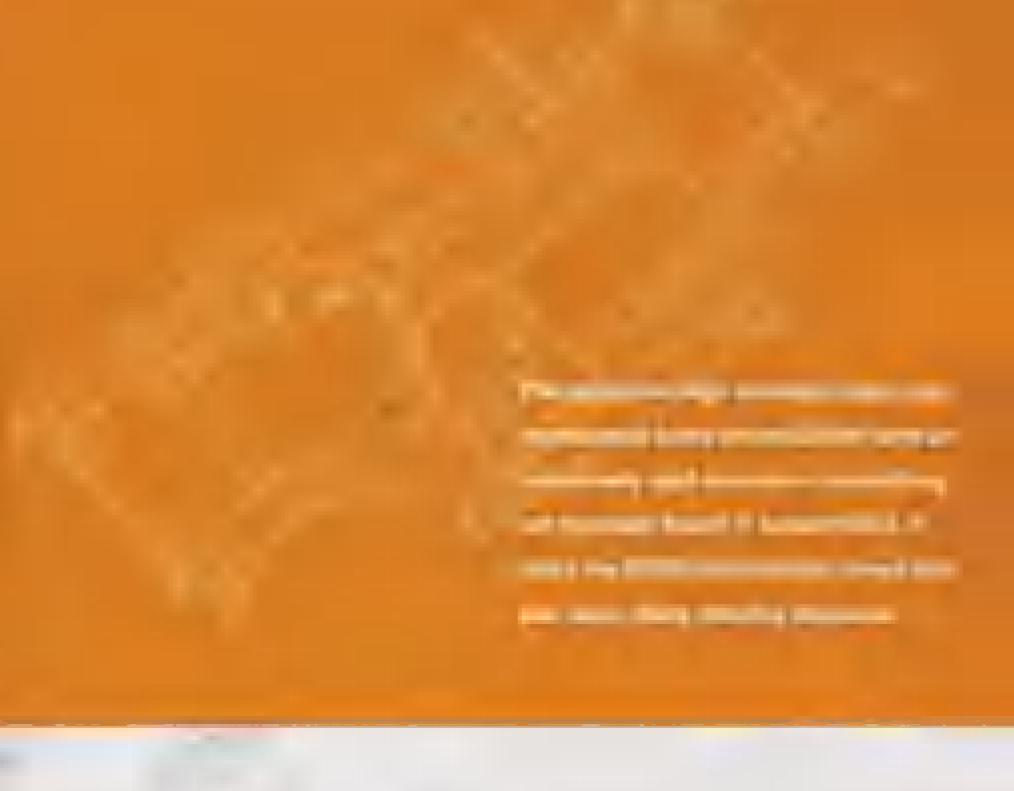
The entire powertrain is knowed between the front and rear sides. This gives the \$2000 nearly 50/50 front-to-rear weight distribution and central-red mass, which help make it highly responsive.

Combact and efficient, the DOHC cam-drive system uses a silent primary chain with automatic adjustment. The secondary drive is geared, as in a racing engine, for dependability and greater timing accuracy at high ipm









Its suspension has been programmed to hug the road.

The contagripatch, where the tire meets the pavement, is where a car's performance has its moment of truth. The compact "in-wheel" design of the \$2000's 4-wheel double wishbone suspension is dedicated to maximizing grip and precision. High-strongth suspension components are light and compact, reducing unsurung weight for excellent control. The rear-wheel-drive \$2000 uses front and rear stabilizer bars and gas-pressurized, mono-tube shock absorbers to help minimize body roll and tide harshness. The integrity of the \$2000 results in agility and handling response that must be felt to be fully appreciated. You feel the road, but leave the bumps behind.



Its racy good looks are inherited.

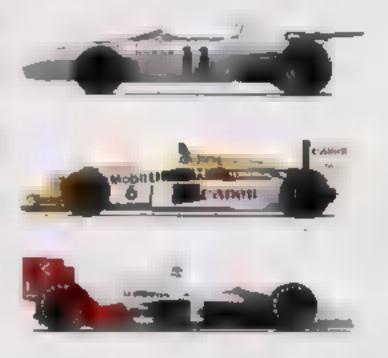




Innovative, technically sophisticaled for its day and a truly enjoyable car to prive, the 1964 \$600 was one of i looders very first sports cars



In 1963, the Florida Motor Company emergation formula 1 racing. Since their Trenda has continued to company in many of the highest levels of international motorsports, winning 71 Grand Proc. 8 Formula 1 Constructor's Championships, 3 Championship Auto Receip Teams (CART historidacturer's Championships, and mote than 50 racins in the name. The Hunda \$1000 roadster camps on this racing some



Tap into a rich legacy of performance engineering.

Placing isn't just about crowds and trophies. For Honda, the racing program offers an opportunity to put new partition and the less in extreme situations. At Honda, one of the primary in cover includes sending our young engineers into the crucible of racing to sharpen their problem-solving stalls.

Unyelding time constraints inclinated by racing provide the environment for learning to innovate under pressure. A racing competitor once commented that white many car companies go racing. Honda is a racing company that happens to build production cars. The S2000 embodies that passion and competitive heritage.





Suddenly, every road's your favorite.





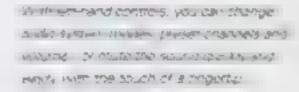
Forget everything you've ever known about readsters.

You concentrate on the business at hand—the thrill of hong one with size on











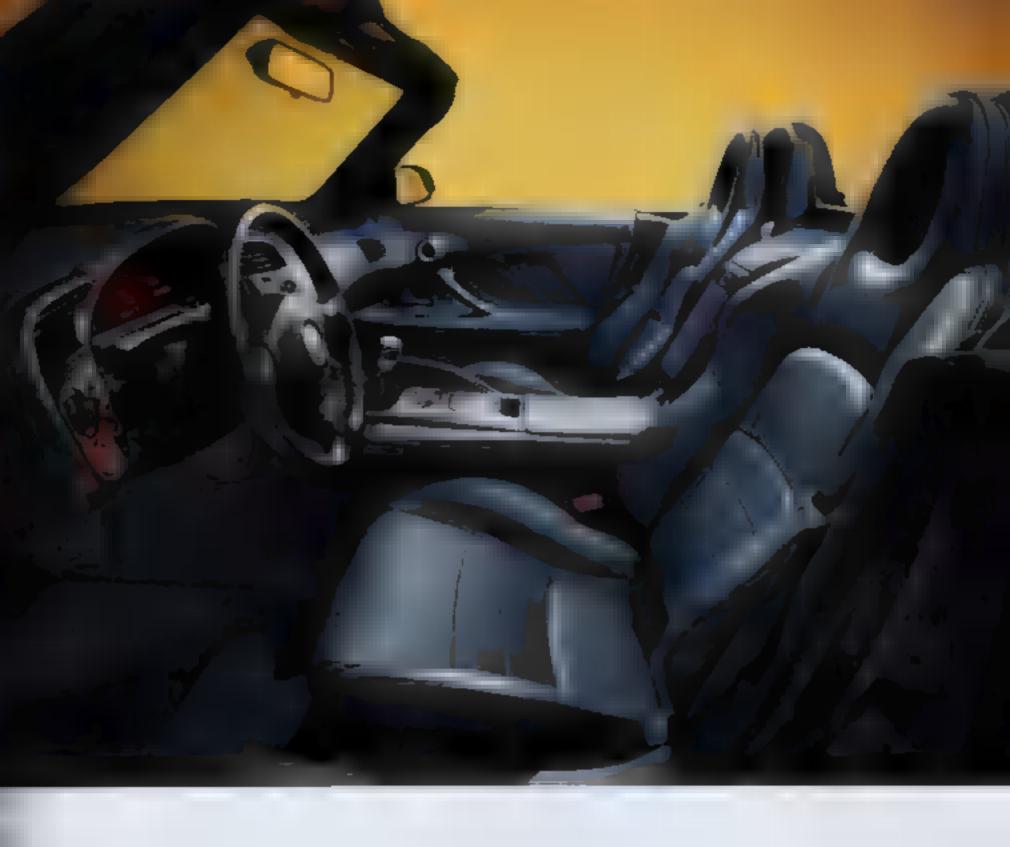


Textured pedals intolove grap and provide a constant committee to the race in heritage. If the \$2000 The control is sorting to high. process within in the the travels have a direct feel that committee in the travels have a direct.

A full-bodied approach to the performance state of mind.

Settle into the leather seat, adjust the seateset, and slide the seat into obstain. The S2000 into or immerses you in the roadster experience, whether you take anvertage of its race, brief performance or simply wish-to take in some fresh air. The high seat bottoms brace you back and shoulders through the turns. An easy-to-use two-litch release frees the mechanish powered soft top. An AM/FM stereo CD player trafting a pair of door-mounted tweeters provides clean, dear sound. And the \$2000 also has electronically controlled heating and an conditioning with inferior and dominants.





The SQUOD is senous about performance, and just as senous about cassenger sufety. In a body and frame are engineered not only to hold up to the rigors of spirited driving but also to help protect you in a full-frontal offset-frontal, side or man impact. There are thus front amags (SHS) and 3 point seat berts with pretensioners integrated real bars for driver and bassenger in the floor the central tunner and the front and real and connect to frame members in the floor. The central tunner and the front and real side intermbers of the X-bone frame are designed to offer the rigidity and passenger protection of a closed-top vehicle in full-frontal as well as rear impacts. Side impact protection of a closed-top vehicle in full-frontal as well as rear impacts. Side impact protection is built into the coors and sids and cocopit floor. There's an immobilizer.

Theft-Elegoriant System to provide peace of mind when you park your \$2000. And a looking storage compartment in the center console keeps small items out of view.





Let's see, there must be a longer way there.





A STATE OF

Type: Aluminum - Alloy In-Line 4 - Cylinder with Fiber-Reinforces (FRM) Cylinder Wells

Varvo Train: 16-Valve DOHC VTEC*

Fivel System: Motti-Point Programmod

Fuel Injection (PGM-Fit)

Ignition System: Electronic with

Inimabilizer That Deparent System

Distriction

ätti.

Type: Front Engine/Hear Wheel Drive Manual Bansmission 6-Speed Close-Resident with Tompue-Sansing Limited-Skp Differential First Drive Ratio 4.67 Gear Platics 181 313 2705 3nd 146 310 216 4th 0.97 5115

74 Littlegge (industrie)/Fuel Capacity

6-Speed Manual (City/Highway)	20/20
Fuel (pal.)	13.2

Terrentalists	
Headroon: (m.)	34.6
Legroom (in.)	44.3
Shoulder Room (m.)	50.2
Pirgramed (DL)	42.8
Carpo Volume (cu. it.)	5.0
Pagaregal Visiona (c) ft I	48.4
Cusp Weight (ths.)	2810

Chamir

High X-Bone Monecuque Feating
Suspension Independent In-Wheel
Double Wishbone with Coll Springs

the line houthead 28 2/212

Coassal Electric Flavor

Rack-and-Pinion Steering

Steering Wheel Furns, Lock to Lock 24 Naturng Diameter, Curb-to-Curb (ft.) 35.4

Power-Assisted 4-Wheel Line Street
Anti-Lock Broking Sysses (ABS) 3-Channel

Wheels (front/read 16x65.U / l6x75.U

Tines: Bridgestone Potenza S-88 (Incret/rea/)

Remote Entry System with hurst Retente
Land walk for word Mail Top with
These little Window and Dehoster
Cast Outlet Lishaust
Body Colored State Preset Mittors
High-intensity Discharge Headights (HID)
Lightweight Aloy Wheels

Impact Absorbing Body-Colored Bumpers

Morderi Convertible Top Cover

Column Parks

Air Conditioning with Micron
Air Fittation System
Power Windows
Power Door Looks
Cruse Control
AM/FM Stereo with CD Player and Clock
Leather Firmmed Souts

Leather-Wrapped Steering Wheel

Leather Weapped Shift Knob Dual From Alrhags (SRS)

3-Point Seat Selts with Pretensioners

integrated (full Bars

proppilizer Thaff-Deterrant System

Remote - Operated Audio Controls

Beverage Holder

Canter Conanie Storage Compartment

With lastii Map Lights

Digital Instrument Panel

2-Spaed/interrament Windshield Wipers

Engine Start Button Levy-Fiel Indicator Light

Aero Wind Screwn

W Volt Power Outlet
Textured Austrinum Pedals

Floor Muts

-

Esterior

Rest Decklid Spoiler

Front Underbody Spoiler

Side Strakes

Venicle Dust Cover

Wheel Locks

Interior

Transim Shift knob Security System

Seatback Pocket

IIII Chunger

Cargo Ner

Audio

kelton bassworks Subwoaler

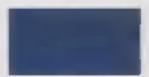


New Formula Red with Black Leather



0.81

Spetialion Pearl with Black Leother



Suzula Blue Metalic. with Blue Leather



Grand Pro White with Red Leather



Selving Silver Metallic with Black or Hed Leather



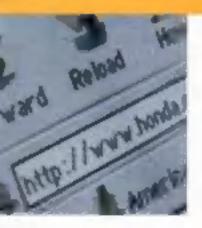
Berlina Black with Black or Red Leather

For years, Honda has led the industry in reducing the impact automobiles will have on the environment.

Proving that it can be done with little

sacrifice to performance. In 1975, we introduced the innovative Cvic CVCC, the first car to provide the foderal Clean Air Act standards without the use of a catalytic converter. Ever since, our engineers have pushed the limits of design. When California's standards for Low-, Ultra-Luw- and Super-Ultra-Low-Emission Vehicles (LEV, ULEV and SULEV) were introduced over the past eight years, a Honda was the first gasoline-powered car at riveet each one. In fact, was been

the 2002, every new Honda vehicle meets or surpasses all fifty states. LEV standards. From the Natural-gas Civic GX, the deanest internal combustion production-engine vehicle ever built, to the brilliant 240-hp \$2000 madster. With our record, it's only fitting that we would be the first to introduce a gasoline-electric-powered hybrid car in the United States, the Insight. This ultra-low-emission vehicle was the first car to receive the Excellence in Environmental Engineering Award from the Sierra Club, And you can be sure Henda will continue to lead the way in providing some of the most advanced.



When you purchase im 52000, it's covered by a 3-year/36,000-mile limited warranty!
See your dealer for details. For admirinal product information, you can call us at 1-800-33-Honda, or visit our Web site at boods.com.



Your dealer features Honda-trained technicians who can expertly service your \$2000 and a variety of Genuine Honda parts and accessories to help you personalize it.

HONDA

Financial Services

Whether you buy or lease a Honda, Honda Financial Services can assist you with the process. Ask your dealer which lease or purchase plan best suits your needs.



Honda Care is a comprehensive and affordable vehicle and travel protection plan backed by Honda reliability, service and parts. See your dealer for more information.